



## Preparing for CSR Partnerships



### FOURTH REGIONAL CAPACITY BUILDING WORKSHOP FOR DEVELOPMENT PARTNERS OF TATA INSTITUTE OF SOCIAL SCIENCES

#### NORTH - EAST ZONE

#### ORGANISED BY NATIONAL CSR HUB, TISS AND UNICEF

Hotel Rajdhani Regency,

Guwahati, Assam

28<sup>th</sup> and 29<sup>th</sup> November, 2016

#### DAY 1, Monday, 28<sup>th</sup> November 2016:

Session Timings	Sessions	Resource person
09.30 am	Breakfast, Registration and TISS film screening	
10.15 am - 10.45 am	Setting the context: Welcome address, about the National CSR Hub and objectives of the workshop	<b>Rohan Sarma</b> Head, Empanelment Committee, Training and Capacity Building, National CSR Hub, Tata Institute of Social Sciences
10.45 am - 11.15 am	TISS (Guwahati campus) and scope for partnership with development partners	<b>Prof. D.K. Shrivastava</b> Deputy Director, Tata Institute of Social Sciences, Guwahati campus
11.15 am - 11.30 am	Brief introduction of participants and group photo	
<b>11.30 am - 11.45 am</b>	<b>BREAK</b>	
11.45 am - 12.15 pm	<b>Special address:</b> <i>Leveraging technology for development impact</i>	<b>Sunder Singh</b> Global Head, Oracle Practice, Enterprise Solutions, Tata Consultancy Services
12.15 pm -	<b>Panel Discussion:</b>	<b>Chair:</b>

01.30 pm	<i>Why CSR? What CSR? How CSR?</i>	<p><b>Rohan Sarma</b> Head, Empanelment Committee, Training and Capacity Building, National CSR Hub, Tata Institute of Social Sciences</p> <p><b>Panelists:</b></p> <p><b>Prof. D.K. Shrivastava</b> Deputy Director, Tata Institute of Social Sciences, Guwahati campus</p> <p><b>Sunder Singh</b> Global Head, Oracle Practice, Enterprise Solutions, Tata Consultancy Services</p> <p><b>S.N. Batliwalla</b> Chartered Accountant. Advisor, Finance and Taxation, TISS Secretary and Chief Accountant, Tata Trusts (Retd) Head, Finance, Empanelment Committee, National CSR Hub, TISS</p> <p><b>Ruchira Gujral</b> Private Sector Engagement Specialist, UNICEF India</p> <p><b>Sanjay Pradhan</b> Associate, CSR, National Skill Development Corporation</p> <p><b>Bhaswati Goswami</b> Communication Officer, Centre for North East Studies and Policy Research</p>
<b>01.30 pm - 02.15 pm</b>	<b>LUNCH</b>	
02.15 pm - 03.15 pm	Discussion on salient features of Companies Act, 2013, CSR Rules, 2014 and revised DPE guidelines	<b>Dr. Ananya Samajdar</b> Senior Fellow and Head, Project Proposal Bank,

		National CSR Hub, Tata Institute of Social Sciences
03.15 pm - 04.30 pm	UNICEF and corporate partnerships- insights and experiences	<b>Ruchira Gujral</b> Private Sector Engagement Specialist, UNICEF India
<b>04.30 pm - 04.45 pm</b>	<b>BREAK</b>	
04.45 pm - 06.00 pm	Results based program development and management	<b>V. Venkataramana</b> Chief Operations Officer, Shantilal Muttha Foundation

**DAY 2, 29<sup>th</sup> November:**

<b>Session Timings</b>	<b>Sessions</b>	<b>Resource person</b>
09.30 am	Breakfast and Registration	
10.00 am - 11.15 am	Project Proposal Bank, Project Proposal Framework and Parameters for evaluation, Proposal Writing	<b>Dr. Ananya Samajdar</b> Senior Fellow and Head, Project Proposal Bank, National CSR Hub, Tata Institute of Social Sciences
<b>11.15 am - 11.30 am</b>	<b>BREAK</b>	

11.30 am - 01.00 pm	Good governance and robust organisational financials: systems, capacity, transparency and sustainability	<b>S.N. Batliwalla,</b> Chartered Accountant. Advisor, Finance and Taxation, TISS Secretary and Chief Accountant, Tata Trusts (Retd) Head, Finance, Empanelment Committee, National CSR Hub, TISS
01.00 pm - 01.30 pm	Mapping stakeholder needs in the North East	<b>Dr. Tushar Rane</b> Chief, UNICEF Field office, Assam
<b>01.30 pm - 2.15pm</b>	<b>LUNCH</b>	

<p>02.15 pm – 04.00 pm</p>	<p>Group Activity: Peer Review &amp; Mentoring of proposals:</p> <p>Education  <b>V. Venkataramana,</b>  <b>Muttha Foundation</b></p> <p>Child Rights, Rights of Vulnerable Groups:  <b>Ruchira Gujral,</b>  <b>UNICEF India</b></p> <p>Health and Sanitation –  <b>Bhaswati Goswami/Dr. C.R. Hira</b>  <b>Centre for North East Studies and Policy Research</b></p> <p>Livelihood, Vocational Training and Skills Development –  <b>S.N. Batliwalla</b>  <b>Tata Institute of Social Sciences</b></p> <p>Community Development/Others:  <b>Dr. Ananya Samajdar</b>  <b>Tata Institute of Social Sciences</b></p>	<p><b>Chair:</b></p> <p><b>Rohan Sarma</b>  Head,  Empanelment Committee,  Training and Capacity Building,  National CSR Hub,  Tata Institute of Social Sciences</p>
<p><b>04. 00 pm - 04. 15 pm</b></p>	<p><b>TEA BREAK</b></p>	
<p>04. 15 pm – 05.45 pm</p>	<p>Mock press conference and learning to engage funders with the issue/cause</p> <p>Mentor and One Representative from each group to make a presentation (10 min presentation +5 min feedback from peer groups and the Chair)</p>	<p><b>Chair:</b></p> <p><b>Rohan Sarma</b>  Head,  Empanelment Committee,  Training and Capacity Building,  National CSR Hub,  Tata Institute of Social Sciences</p>
<p>05.45 pm – 06.00 pm</p>	<p>Distribution of certificates, feedback and valedictory</p>	<p><b>Rohan Sarma</b></p>

		Head, Empanelment Committee, Training and Capacity Building, National CSR Hub, Tata Institute of Social Sciences
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