



**National CSR Hub
Tata Institute of Social Sciences, Mumbai**



: Training Program:

The National CSR Hub of Tata Institute of Social Sciences (TISS) invites nominations to participate in a training workshop on Corporate Social Responsibility Management from public and private sector companies.

: Learning Theme:

‘Leading CSR Agenda: Beyond Compliance’

: Date:

20th to 22nd July, 2016

: Venue:

Tata Institute of Social Sciences (TISS)

Opposite Deonar Bus Depot, V N Purav Marg, Mumbai, Maharashtra – 400088

: Features of the Learning Module:

- ❖ Gives conceptual clarity on purpose and spirit of CSR in Indian context to be more creative and innovative in devising CSR initiatives
- ❖ Highly effective training program that provides comprehensive learning on all aspects of CSR programme management
- ❖ Equips with the most essential knowledge on leading social intervention projects for creating greater social impact
- ❖ Provides hands on knowledge to lead and implement the CSR initiatives effectively

: Content of the Training Program:

Day -1	Day -2	Day -3
<i>Why CSR?</i> <i>Unfolding the Context</i>	<i>What CSR?</i> <i>Interpretation of CSR Matrix</i>	<i>How CSR?</i> <i>Effective Management of CSR</i>
Development Paradigm in India and Challenges	Legal Framework of CSR in India	Basic Principles of Working with Communities
Global and India Perspective of CSR & Sustainability	Goals of CSR Beyond Compliance	Assessment of NGO Partners & CSR Project Proposals
Process of Social Development & Role of key Stakeholders	Evolving Models of CSR & Good Practices	Measuring Impact of CSR Interventions
Role of CSR in Indian Context	CSR Programme Management Framework	Leading CSR Agenda Beyond Compliance

: Participants Group:

Recommended for senior and mid-level managers, corporate professionals aspired to take a leading position for the advancement of company's CSR initiatives.

: Resource Persons and Panel of Experts:

Each training session is conducted by subject specialist and the panel of resource persons is comprised of TISS faculties & senior development sector professionals, industry experts and practitioners from reputed organizations.

: Important Dates:

Last date of application, 15th July, 2016

Last date for the payment of participation fees, 18th July, 2016

: Registration Process:

Application Form

[Click Here to Fill up Online Application Form](#)

Your application will be reviewed and eligible candidates will be contacted for further process.

: Participation Fees:

Rs. 22,750/- (Excluding Service Tax@15 %)

The Training is Non-Residential

: Payment Details:

The Demand Draft (DD) should be drawn in favor of

TATA INSTITUTE OF SOCIAL SCIENCES, MUMBAI

For Online Transfer

TATA INSTITUTE OF SOCIAL SCIENCES, MUMBAI

Account No. : 0765104000038289

IDBI Bank - Deonar Branch

Branch Code: 765

IFSC Code: IBKL0000765

: Contact for More Details:

TISS

National CSR Hub

Secretariat: tiss.ncsrhub@tiss.edu

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www.csr.tiss.edu

: Specific Queries:

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