



**Centre for Social Entrepreneurship,  
School of Management and Labour Studies,  
Tata Institute of Social Sciences, Mumbai (India)**

**INTERNATIONAL CONFERENCE ON  
'METHODOLOGICAL ISSUES IN SOCIAL ENTREPRENEURSHIP  
KNOWLEDGE AND PRACTICE'**

**January 18-20, 2017**

Social entrepreneurship is rapidly emerging as fields of inquiry by the academicians and practitioners. It has created a wave of optimism among the policymakers, practitioners, pro-poor advocates, CSR managers and sustainability professionals to address the complex nature of problems in social development. While this field has drawn a lot of attention from the practice and scholarly researches, methodological choices and challenges have not been paid adequate attention by both. To bring insights on many such new practices and research ideas, we at the Center for Social Entrepreneurship at the School of Management and Labour Studies, Tata Institute of Social Science, Mumbai (India) will host an International Conference on **Methodological Issues in Social Entrepreneurship Knowledge and Practice** from **January 18 to 20, 2017** at our Campus in Mumbai (India).

Social entrepreneurship provides opportunity to see the world from different perspectives. In the context of economic development related narratives, gradually demand is emerging to revise it to bridge the gap between rich and poor irrespective of field of expertise – economics, political science, social science, health science, psychology, technology, pharmacy or medicine. Inclusive growth is the new discourse and overall wellbeing of people would take the debate beyond economic growth. Even if for some amongst us social entrepreneurship is not the core discipline to pursue in knowledge or practice, emergence of a strong need to re-look, re-research and discover new research methodology is almost evident in all disciplines including in the areas of corporate social responsibility and sustainability.

On the other hand, we also believe that research is not the prerogative of scholars; it strongly associates with practice, too. While scholarly research publication is way to share knowledge, it is equally a collaborative process to challenge and validate the available knowledge, prevailing practices and common wisdom and to search for newer principles useful for better understanding and better decision making.

**We invite practicing managers, academicians, scholars and social workers from your organizations, schools, centers, departments and universities to join us at the Conference as delegates.** The Conference will include expert lectures, presentations on scholarly work and practices in social entrepreneurship, open discussions and meeting of South Asian Network of Impact Master (SANIM) – a network of practitioners and academicians to promote 'social impact' across the functions in the business enterprises, academic institutions and non-profit organizations.

The Conference registration is now open. The Conference registration fee is INR 15000 (with accommodation) and INR8000 (without accommodation) for Indian delegates and USD 700(with accommodation) and USD600(with out accommodation) for International delegates. The registration will cover conference kit, shared accommodation and all foods (from January 17 evening to January 20, 2017 morning). The fee should be paid through demand draft or multi-city cheque drawn in favour of 'Tata Institute of Social Sciences' payable at Mumbai, mailed to 'Dr. Edakkandi Meethal Reji, Assistant Professor, Centre for Social Entrepreneurship, School of Management and Labour Studies, Tata Institute of Social Sciences, V N Purav Marg, Deonar, Mumbai 400 088 (Maharashtra)', email: [tiss.cse@tiss.edu](mailto:tiss.cse@tiss.edu).

Please feel to share this invite with your colleagues, friends and associates on our behalf.