

Dear Friends and Colleagues from the Press,

Subject: Media Passes for Launch of the course 'Secular Ethics' by His Holiness the Dalai Lama on 14th August, 2017 from 9.00 am to 2.00 pm at Tata Institute of Social Sciences, Mumbai Campus.

We take great pleasure in inviting you to cover the launch of the special course mentioned above at the hands of His Holiness the Dalai Lama at the Tata Institute of Social Sciences (TISS), Mumbai Campus.

Under the Guidance of His Holiness, TISS has developed a unique academic course on 'Secular Ethics'– a learning in action course inculcating key values of compassion, humanity, respect and justice for all to generate sustainable and just results. His Holiness will launch the course and deliver the inaugural lecture on the 14th August 2017.

On this occasion, TISS is organising an interaction session for leading corporate captains with His Holiness, the Dalai Lama to facilitate dialogue on '**Reimagining Compassion and Business Responsibility**'.

His Holiness will also interact with University leaders to facilitate a dialogue on '**Reimagining Compassion in Universities to Foster Youth Leadership**'

This session is scheduled on 14th August, 2017 from 9.00 am to 12.30 pm at the Convention *Centre*, Naoroji Campus followed by Lunch (1 to 2 pm) with His Holiness at TISS Guest House at the main campus.

Since this is a **high security event** you will appreciate the challenges and the logistics involved.

PLEASE UNDERSTAND EITHER THIS LETTER OR MEDIA PASS WILL NOT GUARANTEE ENTRANCE TO THE CONVENTION CENTRE BECAUSE OF LIMITED SEATS. ENTRY WILL BE STRICTLY ON A FIRST-COME-FIRST-BASIS PLEASE ALSO SEE ADDITIONAL INSTRUCTIONS ON PAGE BELOW

For Media Passes- We request you contact Ms. Reeja Rajan 9769322638

For Media Relations and Queries- please contact Mr. Mohd. Tarique 9313 309555/ 9869143248
Ms. Sudha Ganpathi 9820604997

Thanking you,
Prof. S. Parasuraman

POINTS FOR MEDIA -PLEASE TAKE NOTE AND KEEP IN MIND FOLLOWING

1. COLLECTION OF MEDIA PASSES- TIMINGS AND DOCUMENTS TO BE SUBMITTED

Contact: Ms. Reeja Rajan

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rachalgeorge@gmail.com

9769322638

- TO BE COLLECTED FROM 10TH AUGUST 11 AM ONWARDS TILL 3 PM ON SATURDAY 12TH AUGUST 2017
- Letter from editor to mentioning the assigned reporter/cameraperson/photographer's name
- PLEASE SHARE GOVT ISSUED ID NO. (PAN, AADHAR , DRIVING LICENCE) of the assigned reporter/cameraperson/photographer's name
- **PLEASE CARRY PRESS CARD AND THIS GOVT ISSUED ID FOR EVENT**

2. THIS EMAIL/LETTER AND MEDIA PASS WILL NOT GUARANTEE ENTRANCE TO THE CONVENTION CENTRE. IT IS ON A FIRST COME FIRST BASIS FOR THE FIRST 30 ONLY.

3. TIMINGS FOR MEDIA ACCESS TO CONVENTION CENTRE

- **ONLY 30 media persons** can be accommodated. Please be seated **before 8.15 AM**
- In keeping with the security protocol, broadcast /TV will get feed from the mixer. Please appreciate only limited feeds are available. So plan accordingly.
Location for OB Vans : Parking Behind Disaster Management Centre crew and equipment will not be allowed inside convention centre. Feeds will be given on a first come first serve basis **starting from 7.00 AM to 8 AM**
- **600 Meter cable will required to connect to the feed.**
- Still photographs will be available on a drop box, links for which will be shared
- For digital platforms, there will be live web-streaming of the event, links for which be shared.
- NO BAGS ARE ALLOWED INSIDE

4. ACCESS TO EVENT OUTSIDE CONVENTION CENTRE VIA SCREENS IN CAMPUS

We will be creating a venue with additional seating adjacent to the main venue. Here large screens will stream proceedings with audio.

- A. The NEW CAMPUS will also have additional large screens at the following locations:
1. Amphitheatre
 2. Hostel
 3. Basketball court

Live Web Cast

- A. NEW CAMPUS In addition all large classrooms at the academic building in Naoroji campus **(4 classrooms at Academic building 1)**
- B. MAIN CAMPUS **(class room no. 4 and common room).**