



TATA INSTITUTE OF SOCIAL SCIENCES
V.N. Purav Marg, Deonar, Mumbai 400 088
(A Deemed University under Section 3 of the UGC
Act, 1956)

Vacancy for the post of Trainer - Digital Marketing in National University Students' Skill Development Programme (NUSSD), TISS

Tata Institute of Social Sciences (TISS) has embarked on an innovative skill development programme for University students. TISS has collaborated with 11 Universities in 9 States to help aspiring students gain skills that make them employable; skills that could help secure their future, and give them an equal chance at a sustainable job or livelihood. For more details, please visit <http://nusd.tiss.edu/>

Applications are invited for the post of **Trainer - Digital Marketing** in NUSSD project.

Post Title: Trainer - Digital Marketing

Duty Station: Mumbai

Duration: 1 year

Type of Contract: Temporary / Project staff

Pay band: Remuneration of Rs.25,000/- per month (Consolidated salary)

Job Profile:

This position is key to the success of the programme. Selected candidates will be responsible for:

1. Training the NUSSD students in Colleges associated with NUSSD, Mumbai
2. Evaluate the performance of students
3. Conducting examination and evaluation
4. Reporting and documentation

Eligibility Criteria:

- Post graduate in Computer Application or related Discipline
- Knowledge to drive online traffic to the website
- Knowledge in tracking conversion rates and making improvements to the website
- Good oral and written presentation skills in English and Hindi

Experience: At least 3 - 5 years of hands on experience in the field of teaching.

Interested candidates may send their Resumes/CV along with their letter of interest.

Kindly apply with the subject line - 'Application for the position of Trainer - Digital Marketing NUSSD' and email it to cv-nussd@tiss.edu

Shortlisted candidates will be called for an interview and will be communicated through phone and email.

Last date of receiving application: 12th September 2016 , latest by 5:00 PM.